



Affiliate Member Benefits

Affiliate Members are defined as:

'All industry service and supply providers'

The Wine Industry Association of Western Australia currently offers three levels of Affiliate Membership – Gold, Silver and Bronze. These levels of Membership are chosen by the organisation, according to the level of benefits required of WIAWA.

Affiliate members are promoted to Producer, Grower and Distributor Members through the WIAWA Internet site, the bi-monthly newsletter, board meetings, regional meetings, marketing and promotional events and any other appropriate avenue.

Some Affiliate Members also choose to take their membership to the next level through a strategic alliance relationship, whereby the other member categories of the Association enjoy discounted or added benefits from the Affiliate's products or services. WIAWA is keen to forge strong relationships with reputable and quality companies that are also passionate about the future of the WA wine industry.

Affiliate Member Benefits:

General

- The Association and affiliated Wine Education Centre provide a full-time information service to members and the public from 9.00am to 5.00pm, Monday to Friday.
- Affiliate Members are listed on the Association's interactive website, which can provide direct links to member company's websites and email addresses. The website is located at: www.winewa.asn.au.

News Bulletins

- Association Members can elect to receive, by email, the Wine Industry Association of WA "Wine Scene" bulletin twice weekly, summarising wine stories from Australia and around the world from all major news sources.
- Affiliate Members are also entitled to receive the Association's bi-monthly e-newsletter which provides a comprehensive update on issues affecting the industry and Association activities.
- Affiliate Members also have the opportunity for advertisement in the bi-monthly WIAWA newsletter at reduced rates

Issues Management / Political Lobby

- The Association regularly briefs and lobbies state and federal politicians, government agencies, other industry organisations and the public on issues of concern to the West Australian wine industry. These include industry taxation, industrial relations, market development assistance, environmental compliance, occupational safety and health requirements and wine industry research and development.

Wine Education Centre

- Affiliate Membership enables participation in the Association's highly successful Wine Education Centre (WEC). The WEC conducts a variety of wine appreciation courses throughout Western Australia for consumers, trade and students.
- Affiliate Members are entitled to a 10% discount on class fees for staff attending the Wine Education Centre's 'Wine Essentials' and 'Wine Business' courses.

Business Development Seminars

- Affiliate Members are informed of various Business Development Seminars, in Perth and in regional areas, on a range of wine industry and business related issues
- Affiliate Members are entitled to the lowest possible attendance fee when attending these Seminars, and wherever possible complimentary attendance.

Wine Industry Outlook Conference

- Affiliate Members are entitled to discounts when attending the yearly Outlook Conference

Wine Industry Awards and Gala Dinner

- Affiliate Members are entitled to discounts when attending the yearly Wine Industry Awards Gala Dinner

Distributor & Affiliate Drinks

- Affiliate Members are invited to networking evening drinks held by the Association. There are approximately four Distributor and Affiliate Member drinks held per Financial Year, and provide an excellent networking opportunity.

Affiliate Bronze Benefits

Affiliate Bronze Members are entitled to all benefits, as outlined above.

Additional Benefits - Affiliate Silver

Affiliate Silver Members are entitled to all Bronze benefits plus:

- The opportunity to invite corporate clients to special WIAWA events
- The opportunity to link the company website to the WIAWA website
- Invitations to WIAWA new release tastings
- Company listing in the bi-monthly Newsletter including a direct website link

Additional Benefits - Affiliate Gold

Affiliate Gold Members are entitled to all Bronze and Silver benefits plus:

- The opportunity to distribute information to all members through the WIAWA membership database
- The opportunity to address regional meetings to present to WIAWA members
- The opportunity to establish a strategic alliance with the WIAWA to offer members additional benefits, savings and services
- All WIAWA event sponsorship opportunities to be first offered to Gold Affiliate members, with unique branding, including New Release Tastings, the Wine Industry Awards, the Outlook Conference, and any other opportunity that may arise
- One free A4 mail out per year to all WIAWA members
- Logo and feature in the bi-monthly newsletter once a year

Additional Benefits - Affiliate Platinum

Affiliate Gold Members are entitled to all Bronze, Silver and Gold benefits plus added benefits. Platinum Member Proposals will be made available on request.